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**FOR IMMEDIATE RELEASE**

## **ISE Fleet Services Experiencing Growth; Hires New Account Executive**

**CORALVILLE, IA** (March 13, 2017) – ISE Fleet Services, a division of Innovative Software Engineering (ISE), announced the addition of a new account executive, Jeff Ferguson.

“ISE Fleet Services is growing rapidly, as complying with federally mandated deadlines for electronic logging devices becomes a priority for all motor carriers,” said Chris Nelson, Vice President of ISE Fleet Services. “We are excited to welcome Jeff to the team. His experience in the transportation and telematics industries will be a major asset to develop new business opportunities.”

Ferguson has an extensive background which includes 20+ years in transportation and telematics, selling Automated Fleet Management Solutions and other software. Most recently he served as a Major Account Manager with Verizon Telematics. His background includes extensive experience with electronic logs, enabling him to expertly assist fleets with their crucial ELD decision. His focus will be on helping build out direct sales, with occasional interaction on the partner side of the business.

“This is an exciting time to be working in this field, and I am eager to be a part of ISE Fleet Services,” said Ferguson.

For more information, contact Chris Nelson at [chrisnelson@isefleetservices.com](mailto:chrisnelson@isefleetservices.com) or 319.853.8614.

### **About ISE Fleet Services:**

ISE Fleet Services leverages decades of transportation technology expertise to offer a configurable end-to-end solution to manage drivers’ hours-of-service and vehicle maintenance compliance, which results in running a safer, more profitable operation. eFleetSuite, ISE’s commercial-grade telematics platform, includes robust safety and compliance applications such as Electronic Driver Logs and Driver Vehicle Inspection Reporting applications, and has been specifically designed from the ground up for adoption by telematics service providers and fleets alike.

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